

Recreation District #1

# Pelican Park



# 2022



# SPONSORSHIP OPPORTUNITIES



*Sponsorship program administered by*



[www.ripplesresources.net](http://www.ripplesresources.net) | [ripplesresources1@gmail.com](mailto:ripplesresources1@gmail.com) | 985.778.1797



## OUR MISSION

Pelican Park strives daily to make a difference in the lives of children and adults by meeting the recreation, sports, and social needs of more than 75,000 residents in the greater Mandeville area and beyond.



We invite you to take a look through this catalog of unique sponsorship opportunities to decide how your organization can best support Pelican Park and the 75,000-plus Recreation District #1 residents we serve.

Don't see a perfect fit? We can customize a package that suits your needs and helps you reach more than 1 million Pelican Park visitors each year. Email us at [ripplesources1@gmail.com](mailto:ripplesources1@gmail.com) or call 985.778.1797.





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# Pelican Park and Partnerships



**We offer five  
types of  
partnerships:**

- 1) Exclusive  
Pelican Park  
naming rights
- 2) Exclusive  
Castine Center  
naming rights
- 3) Exclusive  
complex  
naming rights
- 4) Special event  
sponsorships
- 5) Youth League  
Sponsorship

# Why Become a Pelican Park Sponsor?

**First, a little history** The primary – and almost exclusive – funding source for the operation of Recreation District #1/Pelican Park (RD1/PP) is property tax millage. The first property tax millage was approved by district voters overwhelmingly in 1988.

The tax dollars allocated to RD1/PP are limited to use for construction and maintenance of the facilities and operations for the recreation district. Over the last 15 years, the RD1 Board of Commissioners has consistently reduced the millage rate for taxpayers while maintaining the quality of its facilities and programs.

The mission of RD1 has expanded significantly since its inception in 1986. In an effort to offer even more indoor and outdoor recreational activities for all ages, the Board, in 2019, approved a comprehensive sponsorship program that would 1) raise additional funds to invest in RD1/PP and 2) provide significant marketing opportunities for businesses that wish to show their support to RD1/PP, the residents the district serves, and the more than 1 million annual visitors to Pelican Park.

**Where does the sponsorship money go?** The funds raised through the sponsorship program will allow RD1/PP to invest in additional activities, programs, and facilities that would not be possible through the dedicated tax millage alone. Such improvements may include, but are not limited to:

- development of “showcase fields” that would feature artificial turf, grandstands, and scoreboards. Showcase fields of this caliber would help attract more outside tournaments to PP, which, in turn, would provide significant economic boosts for others (retailers, restaurants, hotels, etc.) in the area.
- expansion of programs and opportunities for the district’s special needs population (adults and children).
- major repairs and enhancements to the Northlake Nature Center (NNC), a 200-plus-acre facility that RD1 acquired from St. Tammany Parish in 2019. The NNC is located adjacent to PP and currently features a kayak/canoe launch, biking and hiking trails, and more, and has a history of hosting events such as moonlight hikes, group paddles, yoga, and birdwatching.
- the construction of a golf driving range, a BMX track, an indoor shooting range, a drone park, an obstacle course, and a splash park.

With the recent acquisition of the 192-acre portion of Northlake Nature Center, Recreation District #1 land now totals almost 500 acres (Pelican Park is comprised of 231 acres and sits adjacent to a 55-acre tract that houses maintenance operations and was part of the former Southeast Hospital property). Already an amazing recreational space on the western side of St. Tammany Parish, Pelican Park and the surrounding acreage present boundless opportunity for growth and expansion to serve an even wider population of residents and visitors each year.

**About Pelican Park** Pelican Park serves the residents of Recreation District #1 in St. Tammany Parish and visitors from all over the country. The boundaries of RD1 stretch from Big Branch on the east side to the Tchefuncte River Bridge in Madisonville on the west side, and from the foot of the Lake Pontchartrain Causeway to well north of I-12 toward Three Rivers Road. Currently, there are approximately 75,000 residents within the boundaries of the District.

# Exclusive Naming Rights



There are more than 1 million unique visits to Pelican Park each year. Exclusive naming rights – be it for the entire park, the Castine Center, or one of the Park’s numerous field complexes of other amenities – puts your organization’s name in front of thousands of Park visitors each week. In addition, this opportunity aligns your organization with Pelican Park’s missions, making a difference in the lives of children and adults, thereby showing your commitment to community, healthy lifestyles, and a superior quality of life for residents of the greater Mandeville area.

## EXCLUSIVE NAMING RIGHTS

Naming rights sponsors receive the following for their commitment to Recreation District #1/Pelican Park:

- Name and logo on building/facility entrance signage
- Signage at each complex (where applicable)
- Name on all game schedules (where applicable)
- Name/logo on or near scoreboards (where applicable)
- Website placement
- Press release/social media post announcing sponsorship
- “Thank you” plaque
- Invitation to annual Pelican Park sponsor reception
- Semi-annual Pelican Park update reports



<b>Major Naming Rights</b>	<b>5-year contract</b>
Pelican Park	\$500,000 per year
Castine Center	\$100,000 per year
<b>Field Complexes</b>	<b>3-year contract</b>
Yellow Complex	\$21,000 per year
Orange Complex	\$21,000 per year
Purple Complex	\$19,200 per year
The Groves Family Fitness Area	\$21,000 per year
Green Complex	\$12,000 per year
Blue Complex	\$12,000 per year
Red Complex	\$12,000 per year
Silver Complex	\$10,200 per year
Grey Complex	\$10,200 per year
Gold Complex	\$6,000 per year
<b>Gymnasiums</b>	<b>3-year contract</b>
White Pelican Gym	\$24,000 per year
Brown Pelican Gym	\$21,000 per year
<b>Youth League Sponsorship</b>	<b>3-year contract</b>
All youth league jerseys	\$40,000 per year
<b>Additional Opportunities</b>	<b>3-year contract</b>
Bark Park Dog Park	\$15,000 per year
Pelican's Landing Pavilion	\$10,000 per year
Skate Park	\$6,000 per year
Disc Golf Course	\$6,000 per year
Pretty Acres Dog Park	\$6,000 per year

# Youth League Sponsorship

The Youth League Sponsorship is perfect for the organization that wants maximum visibility during a three-year commitment. The exclusive Youth League Sponsorship will put your group's name and logo on all youth sports league jerseys for three years, ensuring tens of thousands of Mandeville area residents know you support Pelican Park and its mission.

**SOLD**  
through May 2024

\$40,000/year

3-year commitment

## YOUTH LEAGUE SPONSORSHIP

Youth League sponsor receives the following for its commitment to Recreation District #1/Pelican Park:

- Company name/logo on youth sports jerseys
- Website placement
- Name/logo on all youth sports schedules
- Press release/social media post announcing sponsorship
- "Thank you" plaque
- Invitation to annual Pelican Park sponsor reception
- Semi-annual Pelican Park update reports



# Special Event Sponsorships

Pelican Park prides itself on offering themed special events each year that provide visitors fun at the Park. Annual events are experiencing substantial growth this year, as the Park expands from its traditional Twilight Eggstravaganza egg hunt and Breakfast with Santa events to include such exciting offerings as two Cruisin' the Castine car shows, a Fall Fest, pickleball tournaments, campouts, dances, concerts, and more (please see the following pages for events coming soon)!

Opportunities for each event include one **Presenting Sponsor** with top billing (**\$5,000**) and five **Supporting Sponsors** (**\$750 each**), each requiring a 3-year contract. Like all of the Park's partnership opportunities, Special Event Sponsorships and the associated perks allow your organization to reach a large, targeted audience. A highlight is the ability for your organization to set up and man an event-day tent and/or table.



## SPECIAL EVENT SPONSORSHIPS

Special Event sponsors receive the following for their commitment to Recreation District #1/Pelican Park:

- Top billing on event signage\*/event signage
- Top billing on all event promotional materials\* (*i.e.*, The Twilight Eggstravaganza egg hunt at Pelican Park presented by Coca-Cola)/mention on promotional materials
- Website placement
- Press release/social media post announcing sponsorship
- "Thank you" plaque
- Event day tent/table (provided by, set up, and manned by sponsor)
- Invitation to annual Pelican Park sponsor reception

*\*Presenting Sponsor exclusive perk*

# Upcoming Special Events



## **Fall Fest**, Sunday, Sept. 25

Get ready for fall family fun at this second annual event at The Groves. There will be costume, scarecrow-building, and pie-baking contests; a life-size maze; games and crafts; and more as the Park welcomes fall!

**Pickled Pink Pickleball Tournament**, Saturday and Sunday, Oct. 8 and 9  
Paddle up and pink out for this round-robin tournament scheduled in conjunction with Breast Cancer Awareness Month. With men's, women's, and mixed doubles brackets in four different divisions, there's sure to be fun for everyone.

## **Barktoberfest**, Saturday, Oct. 29

It's time to celebrate Howl-o-ween with your furry friends at Barktoberfest at the Pelican Park Bark Park. Be sure your pup is decked out in costume for the fun, which will include vendors, pet adoptions, a photo booth, paw print painting, tricks for treats, and more!

## **Jeep Jamboree**, Saturday, Nov. 12 (rain date: Sunday, Nov. 13)

It's all about Jeeps at the Park's fall car show, which will be held at the Castine Center. Jeep enthusiasts will unite for a day of fun, including awards, contests, a food court and vendors, a kids' battery-powered Jeep obstacle course (bring your own!) and more.

## **Breakfast with Santa**, Saturday, Dec. 10

Naughty or nice, you better think twice before missing out on this highly anticipated annual event. Always a sell out, the morning of holiday magic includes breakfast, crafts, games, and the opportunity to meet Santa!

## **Santa Paws Pics**, Saturday, Dec. 10

Not to be left out of the holiday fun, your furry friends are invited to strike a pose with Santa at the Castine Center. With one-of-a-kind backdrops and props, this is an event you won't want to miss.



**Saturday  
November  
12th,  
2022**

**PELICAN PARK'S JEEP JAMBOREE**

**SAVE THE DATE**

MANDEVILLE, LA

2022

10AM-3PM

Competitions  
Contests  
Kids Activities

[www.pelicanpark.com](http://www.pelicanpark.com)





# Complex Comparison and Fact Sheets

Below and on the following pages you'll find a complex comparison graphic and a fact sheet on each of the Pelican Park complexes, respectively. Each fact sheet, organized alphabetically, is designed to give you at-a-glance information including a brief description of the complex, quick facts including amenities, months used, estimated annual impressions, signage included with a sponsorship, and more. Each also includes at least one photo of the complex.

Complex	Annual Impressions	Sponsorship Amount	Usage
White Gym	112,496	\$24,000/year**	Basketball (Y/A), Volleyball (Y/A), pickleball, tourn.
Brown Gym	106,448	\$21,000/year**	Basketball (Y), Volleyball (Y/A), tourns.
Orange Complex	103,715	\$21,000/year**	Baseball (Y), Softball (Y)
Yellow Complex	80,877	\$21,000/year**	Recreational soccer (Y)
Purple Complex	80,588	\$19,200/year**	Competitive soccer (Y)
Bark Park Dog Park	33,000	\$15,000/year**	Dog park
Red Complex	29,577	\$12,000/year**	Softball (Y/A), Halloween soccer tourn. (Y)
Blue Complex	28,397	\$12,000/year**	Baseball (Y), Softball (A), tourn. (Y; 2 per year, 25 teams)
Silver Complex	25,809	\$10,200/year**	Rentals (HS/travel teams, various sports); FNA; tourns.
Green Complex	25,496	\$12,000/year**	Baseball (Y)
The Groves	12,500*	\$21,000/year**	Pickleball, fitness, families
Grey Complex	11,385	\$10,200/year**	Baseball (Y), Halloween soccer tourns. (Y)
Gold Complex	6,645	\$ 6,000/year**	Football (Y), Soccer (practices only)
Pretty Acres Dog Park	6,375	\$ 6,000/year**	Dog park
Skate Park	2,656	\$ 6,000/year**	Skateboarding, cycling
Disc Golf Park		\$ 6,000/year**	Disc Golf

#### Youth League Sponsorship

- \$40,000/year\*\*
- Sponsor logo featured on the front left chest of each uniform/t-shirt
- Sponsor logo on 4,400 uniforms/award shirts per year; 6,642 possible (with intraleague play, which was temporarily suspended because of COVID-19)
- Sports include basketball, baseball, softball, volleyball, football; sponsor logo will also be included on uniforms for any new sports league added during contract period (lagniappe)
- 3,336 youth sports registrations in 2019

\* New area; rough estimate with numbers expected to grow significantly in the next two years.

\*\* 3-year contract

# Pelican Park Bark Park



The four-acre Bark Park is dedicated to Pelican Park patrons and their four-legged friends! It features separate fenced areas for large and small dogs, and boasts amenities such as benches, water fountains, gazebos, pools, dog-wash stations, and nighttime lighting. The Bark Park is open almost every day of the year from 7 a.m.-9 p.m. Since its opening in May 2010, it has become a popular destination for thousands of dogs and their humans, including those from Mandeville and those who travel from surrounding areas for a visit!

## Quick Facts

- Large and small dog areas
- Open almost every day of the year (exceptions include Thanksgiving and Christmas days; the first Wednesday of each month for maintenance; Tuesdays and Fridays from 10 a.m.-noon for grass cutting; and weather-related closures)
- Amenities include benches, water fountains, gazebos, pools, nighttime lighting, dog-wash stations

**Annual impressions: 33,000**

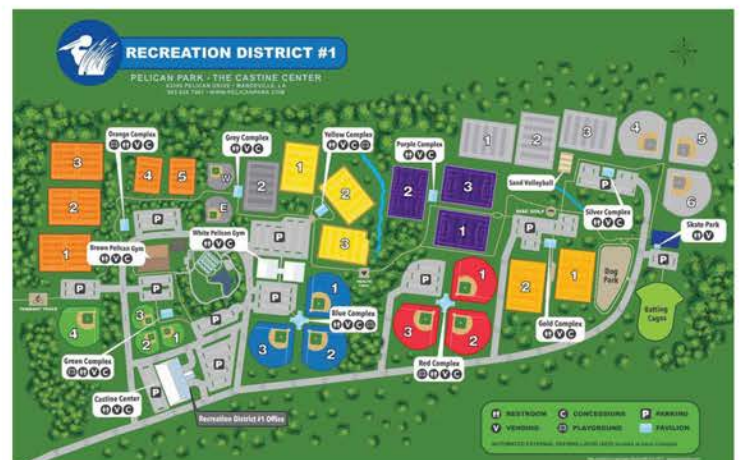
**Signage: One, two-sided 4'x8' sign at entrance to the Bark Park**



## Sponsorship: \$15,000/year; 3-year contract

The Pelican Park Bark Park sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Bark Park entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Brown Pelican Gym

The Pelican Park Brown Gym features three courts, used primarily for youth basketball and volleyball. The Brown Gym also boasts a concession stand, restrooms and vending machines.

## Quick Facts

**Sports:** Youth basketball and volleyball, adult volleyball, tournaments (4 per year)

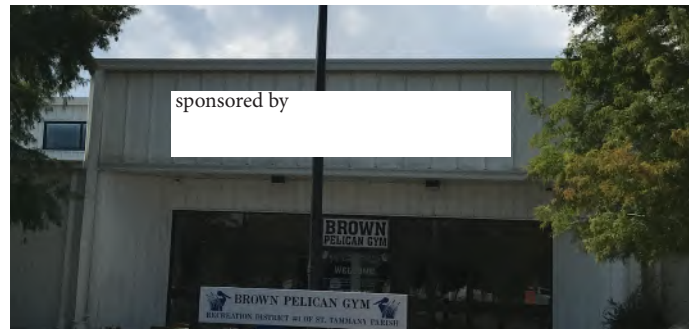
**Courts:** three

**Amenities:** Concessions, restrooms, vending

**Months used:** All but May

**Annual impressions:** 106,448

**Signage:** Two single-sided 4'x16' signs, bolted to front and back sides of the gym.



Sponsor sign rendering not to scale

## Sponsorship: \$21,000/year; 3-year contract

The Pelican Park Brown Gym sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on two 4'x16', single-sided signs at front and back of gym
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park White Pelican Gym



The Pelican Park White Gym features four courts, used primarily for youth basketball and volleyball. The White Gym also boasts a concession stand, restrooms and vending machines.

## Quick Facts

**Sports:** Youth basketball and volleyball, adult basketball and volleyball, pickleball, tournaments (4 per year)

**Courts:** four

**Amenities:** Concessions, restrooms, vending

**Months used:** All

**Annual impressions:** 112,496

**Signage:** Two single-sided 4'x16' signs, bolted to front and back sides of the gym.

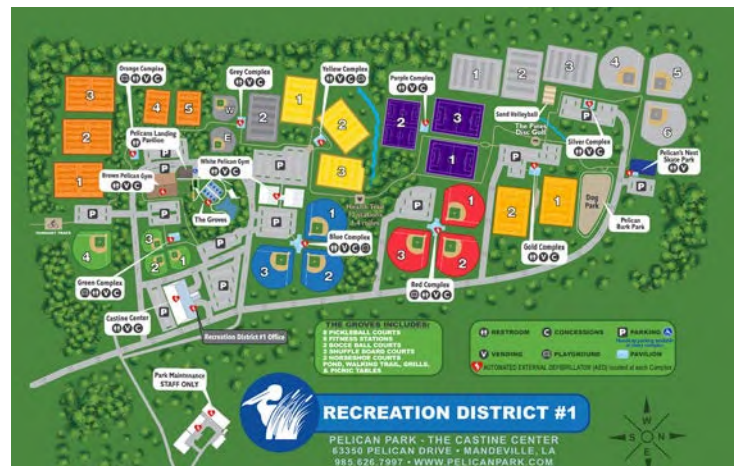


Sponsor sign renderings not to scale

## Sponsorship: \$24,000/year; 3-year contract

The Pelican Park White Gym sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on two 4'x16', single-sided signs at front and back gym entrances
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports



# Pelican Park Blue Complex

The Pelican Park Blue Complex features three fields, used primarily for youth baseball. The Blue Complex also boasts a concession stand, playground, restrooms and vending machines.

## Quick Facts

**Sports:** Youth baseball (boys ages 10-12); adult softball; youth outside baseball tournaments (two per year; 25 teams per tournament)

**Fields:** three diamond

**Amenities:** Concessions, playground, restrooms, vending

**Months used:** April, May, June, September, October, November

**Annual impressions:** 28,397

**Signage:** One, two-sided 4'x8' sign



## Sponsorship: \$12,000/year; 3-year contract

The Pelican Park Blue Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Blue Complex entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Gold Complex



The Pelican Park Gold Complex features two fields, used primarily for fall football and spring soccer. The Gold Complex also boasts a concession stand, restrooms and vending machines.

## Quick Facts

**Sports:** Youth football (ages 5-12); youth soccer (practices only)

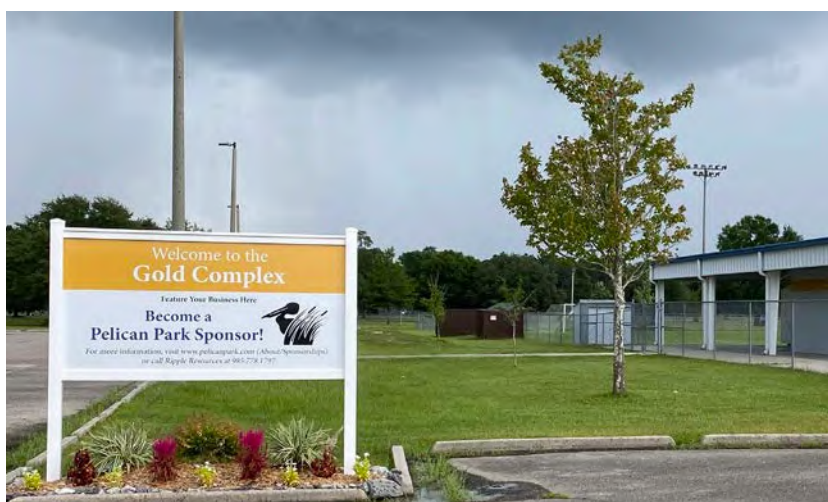
**Fields:** two rectangle

**Amenities:** Concessions, restrooms, vending

**Months used:** February, March, April, September, October

**Annual impressions:** 6,645

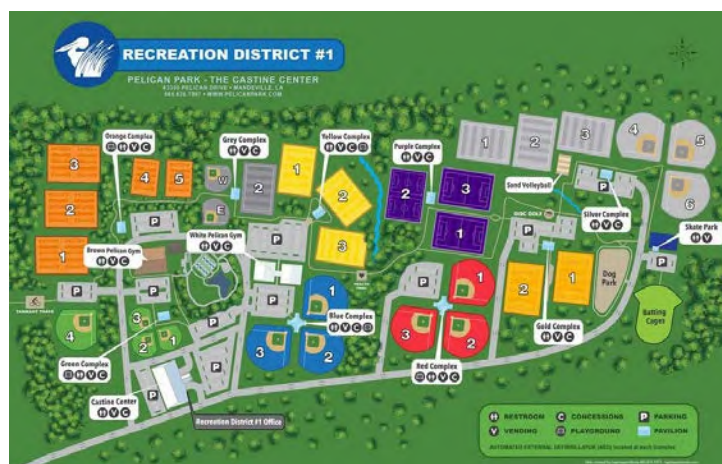
**Signage:** One, two-sided 4'x8' sign



## Sponsorship: \$ 6,000/year; 3-year contract

The Pelican Park Gold Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Gold Complex entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Green Complex



The Pelican Park Green Complex features four diamond fields, used primarily for youth baseball. The Green Complex also boasts a concession stand, playground, restrooms and vending machines.

## Quick Facts

**Sport:** Youth baseball

**Fields:** four diamond

**Amenities:** Concessions, playground, restrooms, vending

**Months used:** April, May, June, August, September, October

**Annual impressions:** 25,496

**Signage:** One two-sided 4'x8' sign at concession stand, one 3'x5' double-sided sign at Green 4 entrance, one 3'x5' double-sided sign from north side parking lot.



## Sponsorship: \$12,000/year; 3-year contract

The Pelican Park Green Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign, two 3'x5' double-sided signs
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports



# Pelican Park Grey Complex

The Pelican Park Grey Complex features three fields, used primarily for youth baseball. The Grey Complex also boasts a concession stand, restrooms and vending machines.

## Quick Facts

**Sports:** Youth baseball (boys ages 9-10 recreational); youth soccer (**little soccer???** see notes from TP meeting and PP info; one tournament each October)

**Fields:** two diamond, one rectangle

**Amenities:** Concessions, restrooms, vending

**Months used:** January, February, March, April, May, June, August, September, October

**Annual impressions:** 11,385

**Signage:** One two-sided 4'x8' sign, one two-sided 3'x5' sign (separate entrances)



## Sponsorship: \$10,200/year; 3-year contract

The Pelican Park Grey Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign and one 3'x5' double-sided sign at Grey Complex entrances
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Orange Complex

The Pelican Park Orange Complex features five rectangular fields, used primarily for youth soccer, baseball, and softball. The Orange Complex also boasts a concession stand, playground, restrooms and vending machines.

## Quick Facts

**Sports:** Youth soccer, baseball, softball

**Fields:** five rectangle

**Amenities:** Concessions, playground, restrooms, vending

**Months used:** February, March, April, May, June, August, September, October

**Annual impressions:** 103,715

**Signage:** One two-sided 4'x8' sign



## Sponsorship: \$21,000/year; 3-year contract

The Pelican Park Orange Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Orange Complex entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports



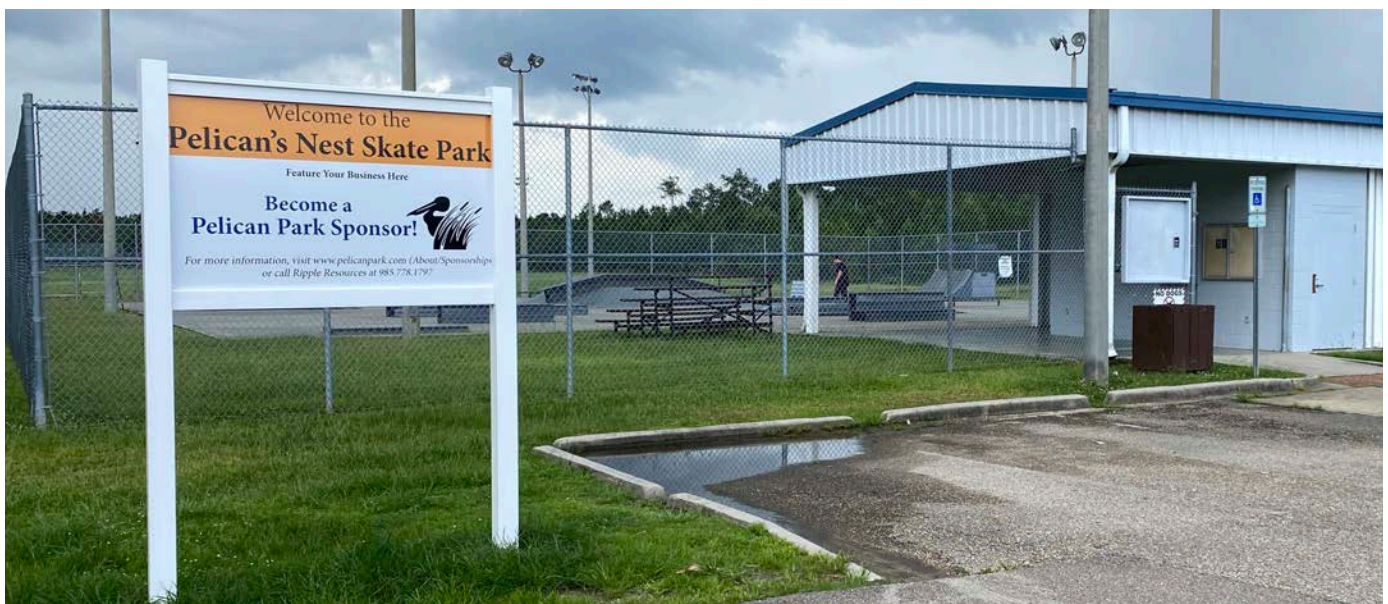


# Pelican Park

## Pelican's Nest Skate Park



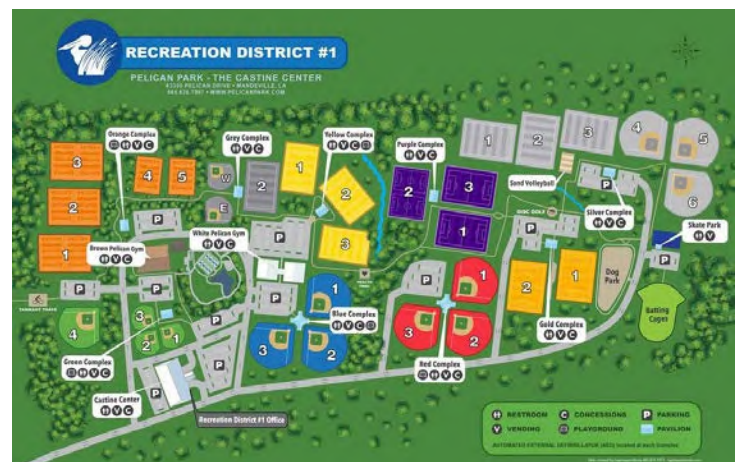
The Pelican Park Pelican's Nest Skate Park is an intermediate-level skate park located at the north end of Pelican Park across from the Bark Park dog park. Open from 7 a.m.-9 p.m.daily, it is used for skateboarding and biking (designated times only) and is used by all ages. The Pelican's Nest also features lights for night riding and restrooms and vending machines.



## Sponsorship: \$ 6,000/year; 3-year contract

The Pelican Park Pelican's Nest Skate Park sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 3'x5', double-sided sign
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports



# Pelican Park Purple Complex

The Pelican Park Purple Complex features three rectangular fields, used primarily for youth soccer. The Purple Complex also boasts a concession stand, restrooms and vending machines.

## Quick Facts

**Sports:** Youth competitive soccer

**Fields:** three rectangle

**Amenities:** Concessions, restrooms, vending

**Months used:** February, March, April, August, September, October

**Annual impressions:** 80,588

**Signage:** Two two-sided 4'x8' signs, (separate entrances)



## Sponsorship: \$19,200/year; 3-year contract

The Pelican Park Purple Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on two 4'x8', double-sided signs at Purple Complex entrances
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Red Complex



The Pelican Park Red Complex features three fields, used primarily for youth and adult softball. The Red Complex also boasts a concession stand, playground, restrooms and vending machines.

## Quick Facts

**Sport:** Youth softball (girls ages 7-15); adult softball; youth outside soccer tournament (one in October; 474 players)

**Fields:** three diamond

**Amenities:** Concessions, playground, restrooms, vending

**Months used:** April, May, June, October

**Annual impressions:** 29,580

**Signage:** One, two-sided 4'x8' sign



Sponsor sign renderings not to scale

## Sponsorship: \$12,000/year; 3-year contract

The Pelican Park Red Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Red Complex entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Silver Complex

The Pelican Park Silver Complex features six fields used for a variety of sports, primarily outside groups (such as high school teams; travel lacrosse, baseball, and soccer teams; and FNA football) that rent the facilities. The Silver Complex also boasts a concession stand, restrooms and vending machines.

## Quick Facts

**Sports:** Primarily outside rental groups, such as high school teams and travel lacrosse, baseball, and soccer teams. Park adult kickball league also plays here.

**Fields:** three diamond, three rectangular

**Amenities:** Concessions, restrooms, vending

**Months used:** All

**Annual impressions:** 25,809

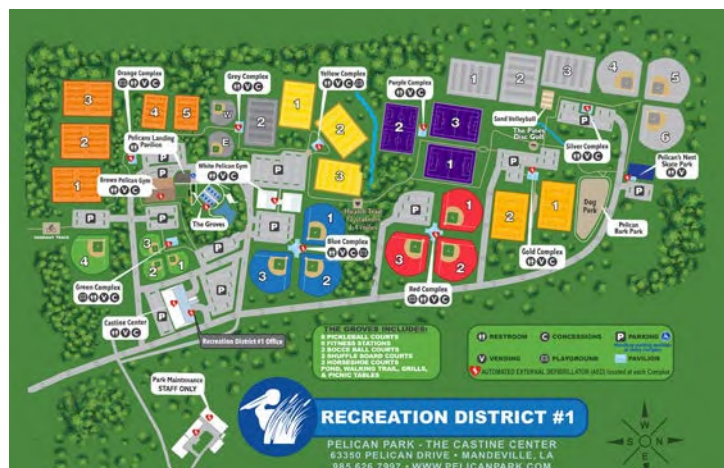
**Signage:** One, two-sided 4'x8' sign



## Sponsorship: \$10,200/year; 3-year contract

The Pelican Park Silver Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Silver Complex entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports



# Pelican Park The Groves



The Groves at Pelican Park is an outdoor recreation area for all ages that features eight outdoor lighted pickleball courts, outdoor fitness equipment, a boardwalk for walking and running, a pond, green space, and a family fun game area with horseshoe, bocce, and shuffleboard courts. This newest addition to the Park was completed in 2019.

## Quick Facts

**Amenities:** Pickleball courts, fitness equipment, boardwalk, pond, game area

**Months used:** Open year-round during regular park hours

**Annual impressions:** 12,500 (numbers expected to grow significantly in next two years)

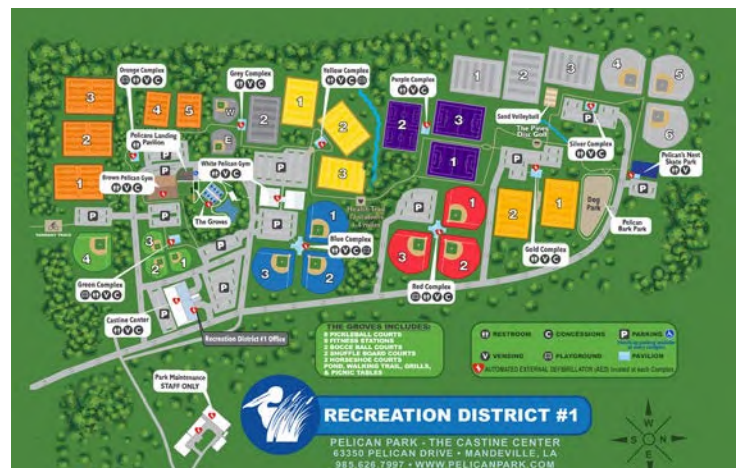
**Signage:** Two, two-sided 4'x8' sign, one two-sided 3'x5' sign



## Sponsorship: \$21,000/year; 3-year contract

The Groves at Pelican Park sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on two 4'x8', double-sided signs and one two-sided 3'x5' sign at The Groves entrances
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
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# Pelican Park

## The Pines

### Disc Golf Course

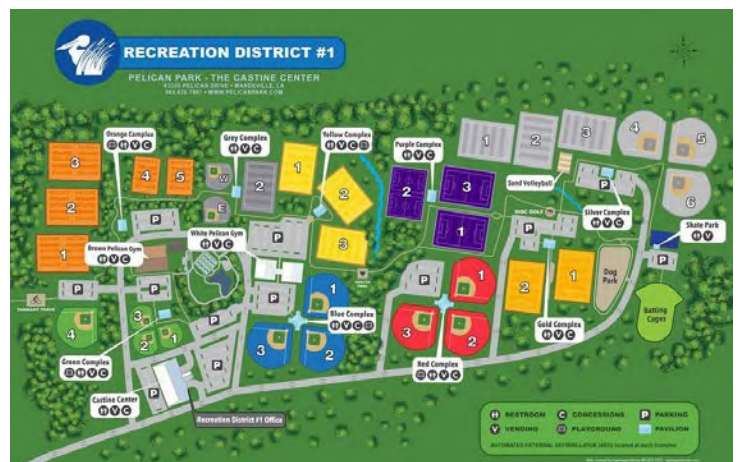
The Pelican Park Pines Disc Golf Course is an 18-hole disc golf course situated on the north end of Pelican Park. The Pines Disc Golf Course is open on a first-come, first-serve basis except when rented for tournaments.



## Sponsorship: \$ 6,000/year; 3-year contract

The Pelican Park Pines Disc Golf Course sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on three 3'x5' double-sided signs placed throughout the course
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports





# Pelican Park Yellow Complex

The Pelican Park Yellow Complex features three fields, used primarily for youth soccer. The Yellow Complex also boasts a concession stand, playground, restrooms and vending machines.

## Quick Facts

**Sport:** Youth soccer (boys and girls ages 5-6 recreation; boys and girls ages 10-14 competitive; boys and girls ages 12-19 recreation)

**Fields:** three rectangle

**Amenities:** Concessions, playground, restrooms, vending

**Months used:** February, March, April, August, September, October

**Annual impressions:** 80,880

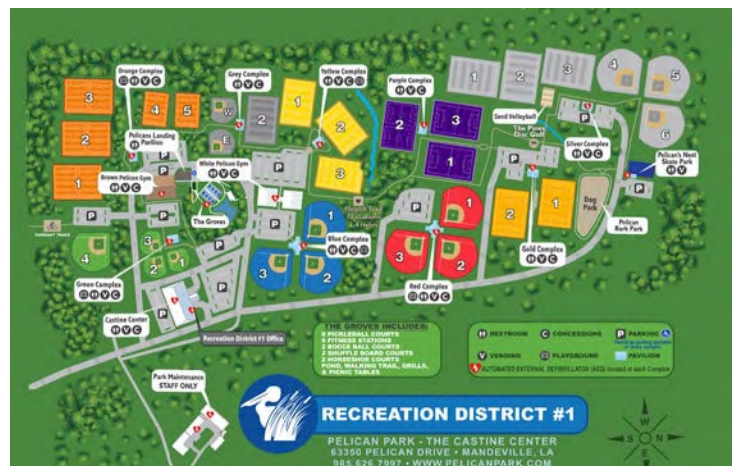
**Signage:** One, two-sided 4'x8' sign



## Sponsorship: \$21,000/year; 3-year contract

The Pelican Park Yellow Complex sponsor receives the following for their commitment to Recreation District #1/Pelican Park:

- Name and/or logo on one 4'x8', double-sided sign at Yellow Complex entrance
- Name and/or logo on Pelican Park website sponsor page
- Press release/social media post announcing sponsorship
- Invitation to annual Pelican Park sponsor reception
- "Thank you" plaque
- Semi-annual Pelican Park update reports



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*For more information or to become a partner in  
Recreation District #1/Pelican Park's ongoing efforts to  
make a difference in the lives of children and adults, contact us today!*



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